

DEMAND PR

David Elzer Marketing AND Public Relations

FOR IMMEDIATE RELEASE

PRESS CONTACT: David Elzer
818/508-1754

MEDIA ALERT FOR THEATRE EDITORS AND REVIEWERS
AND CALENDAR LISTINGS

LA MIRADA THEATRE FOR THE PERFORMING ARTS & MC COY RIGBY ENTERTAINMENT ANNOUNCE THEIR 2006/2007 SEASON!

*Featuring Michael York kicking off a National Tour of CAMELOT,
The Plaids, A Tuna Return and Ann-Margret!*

May 17, 2006...La Mirada, Calif...LA MIRADA THEATRE FOR THE PERFORMING ARTS & MC COY RIGBY ENTERTAINMENT are thrilled to announce their 2006-2007 season of shows. LA MIRADA THEATRE, now in its 29th year as one of Southern California's most beautiful state-of-the-art theaters, will once again be partnering with MC COY RIGBY ENTERTAINMENT to bring its subscribers and audiences six unforgettable experiences; from the start of a national tour of the legend of King Arthur to the original cast of characters which are the men and women of a town called Tuna; from a holiday celebration with the timeless Plaids to a haunted mathematician's daughter trying to find her own answers; from the conclusion of the Pazinski family saga to the incomparable Ann-Margret. Six Extraordinary Events! One Amazing Season!

The 2006/2007 season:

Winner of three Tony Awards and the Pulitzer Prize!

PROOF

Written by David Auburn

Directed by Brian Kite

October 13 - 29, 2006 (Press Opening October 14)

One of the most acclaimed plays on Broadway, *Proof* is the story of a young woman who has devoted years to caring for her brilliant but mentally unstable father, a mathematical genius. When his genius slips away, he leaves behind a mystery that leaves her haunted by her father's past and her own future.

#

(more)

“Plaid Tidings is a holiday delight” - LA Times

PLAID TIDINGS

Written and Directed by Stuart Ross

December 15 – 31, 2006 (Press Opening December 16)

Plaid Tidings is a new show that offers the best of Forever Plaid tied-up in a nifty package with a big Christmas bow on top! Filled with Christmas standards that have all been “Plaid-erized,” our boys are back to bring you their delightful Christmas Special.

#

PRIOR TO NATIONAL TOUR!

Michael York

stars in the Lerner & Loewe Masterpiece

CAMELOT

Music by Frederick Loewe Book and Lyrics by Alan Jay Lerner

Directed by Glenn Casale

January 12 – 28, 2007 (Press Opening January 13)

Relive the romance of *Camelot* from a fresh new perspective. Stage and film legend Michael York (“The Three Musketeers,” “Cabaret,” “Austin Powers,” “Logan’s Run”) stars in this magnificent new production of Lerner and Loewe’s timeless masterpiece. The splendid, memorable score includes the haunting “If Ever I Would Leave You,” the captivating “How To Handle a Woman” and the majestic “Camelot.” Rediscover the grandeur of one of history’s greatest love stories.

#

(more)

“Hilarious! A Tribute to to the Art of Acting” - Washington Post
“The Audience all but Exploded the Theatre With Laughter” - New York Post

GREATER TUNA

Written by Jaston Williams, Joe Sears, Ed Howard

April 13 - 29, 2007 (Press Opening April 14)

Greater Tuna is back by overwhelming popular demand! This boisterous comedy brings back the original cast of Joe Sears and Jaston Williams who portray all 20 characters, men, women, children and animals.

Greater Tuna is a funny, loving portrait of rural America.

#

Over the Tavern and *King of the Moon's* final chapter takes place in the barroom almost a decade later, during the infamous Blizzard of '77 and masterfully completes the Pazinski saga.

LAST MASS AT ST. CASIMIR'S

OVER THE TAVERN III

by Tom Dudzick

Directed by Glenn Casale

June 1 - 17, 2007 (Press Opening June 2)

When the mayor announces a driving ban throughout the city, the Pazinskis find themselves trapped, forcing them to confront family issues through miraculous and comical mishaps. *Last Mass at St. Casimir's* is an endearing story about an ordinary family that discovers the gifts of real love.

(more)

AND A SPECIAL BONUS OFFERING!

ANN-MARGRET & Company

May 4 - 6, 2007 - Three Shows Only!

Ann-Margret, one of the world's most popular and acclaimed actresses, singers, and dancers brings her spectacular stage show here to La Mirada. Winner of several Las Vegas "Entertainer of the Year" awards & 3-time Best Actress Emmy nominee, Ann-Margret wows audiences with her sensuous looks and smoky voice.

Subscriptions and single tickets to this extraordinary season are now available! Subscription Season tickets range from \$80 - \$150 and are available by calling the box office at 562-944-9801 or 714-994-6310 or online at www.lamiradatheatre.com.

LA MIRADA THEATRE FOR THE PERFORMING ARTS is located at 14900 La Mirada Boulevard in La Mirada, near the intersection of Rosecrans Avenue where the 91 and 5 freeways meet. Parking is free.

Should you have any questions or need additional information, please feel free to contact David Elzer at 818/508-1754 or by e-mail at ELZERD@aol.com or visit www.demandpr.com.

LA MIRADA THEATRE FOR THE PERFORMING ARTS, now in its 29th year, has been hailed by the Los Angeles Times as "one of the best Broadway-style houses in Southern California." This beautiful state-of-the-art theatre has been producing quality productions for its Southern California audiences since 1977. The theatre has produced several National Tours and is the recipient of many accolades including Ovation and Emmy Awards and Tony Award nominations. The theatre is located at 14900 La Mirada Boulevard in La Mirada, near the intersection of Rosecrans Avenue where the 91 and 5 freeways meet. Parking is theatre-adjacent and free. For further information; 562-944-9801 or visit www.lamiradatheatre.com.

#