

DEMAND PR

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MEDIA ALERT FOR THEATRE EDITORS AND REVIEWERS
AND CALENDAR LISTINGS

**LA MIRADA THEATRE
FOR THE PERFORMING ARTS &
MC COY RIGBY ENTERTAINMENT
ANNOUNCE THEIR 2007/2008
30th ANNIVERSARY SEASON OF SHOWS!**

*Featuring Cathy Rigby as "Sylvia" -
Two Pulitzer Prize-winning Plays by Alfred Uhry
& Two Musical Events!*

April 7, 2007...La Mirada, Calif...LA MIRADA THEATRE FOR THE PERFORMING ARTS & MC COY RIGBY ENTERTAINMENT are thrilled to announce their 2007 – 2008 season of shows. In this 2007-2008 season, in one of Southern California's most beautiful state-of-the-art theaters, the company will offer its subscribers and audiences five unforgettable theatrical events; from a humorous musical look at getting "too old for the chorus" to Cathy Rigby portraying a very flirty dog named *Sylvia*; from two acclaimed plays from the Pulitzer Prize, Tony and Academy Award-winning author Alfred Uhry to an intimate musical duet of love in *I Do! I Do!* This not-to-be-missed anniversary season has something for everyone!

The 2007/2008 LA MIRADA THEATRE FOR THE PERFORMING ARTS season:

A NEWLY REVISED BRAND NEW VERSION OF THE HIT MUSICAL!

TOO OLD FOR THE CHORUS

Book, Music & Lyrics by Marie Cain, Mark Winkler & Shelly Markham
Additional Material suggested by Jill K. Mesaros and Paula Kalustian

September 28 – October 14, 2007 (Press Opening September 29)

Too Old for the Chorus is a celebration of the generation that vowed to stay young forever! Critics and audiences alike have cheered this smart new musical that takes a funny and sometimes touching look at the rewards and challenges of aging. This newly revised and completely reworked production contains some mature language.

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“Sylvia ... a hysterical comedy for anyone who's ever owned a dog, loved a dog, or wanted to wring a dog's neck.” - The New York Times

CATHY RIGBY is

SYLVIA

Written by A.R. Gurney

November 2 – 18, 2007 (Press Opening November 3)

Sylvia is young, cute, street-smart, outspoken and although Greg is married, she quickly sweeps him off his feet. So what's new or different? The other woman in this affair just happens to be a dog! A dog who is a shameless flirt! Originally played by Sarah Jessica Parker, and now starring Cathy Rigby, the sassy little mongrel immediately becomes a major bone of contention between husband and wife. Don't believe it? Come and see her for yourself, even if you're a cat lover.

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Pulitzer Prize & Academy Award-Winner!

DRIVING MISS DAISY

Written by Alfred Uhry

February 1 – 17, 2008 (Press Opening February 2)

Alfred Uhry's much awarded play about the relationship an elderly Jewish lady shares with her African-American chauffer, over a span of several decades. A funny, warm and engaging comedy that effectively captures the blossoming friendship between two very unlikely people.

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“At once amusing, astonishingly touching and truly endearing.” - New York Post
“A love duet to a happy marriage.” - Life Magazine

I DO! I DO!

Book & Lyrics by Tom Jones - Music by Harvey Schmidt

April 11 - 27, 2008 (Press Opening April 12)

This intimate two-person musical follows the marriage between Michael and Agnes on their wedding day and travels with them over a period of 50 years. They raise a family, negotiate mid-life crises, quarrel, separate, reconcile and grow old together, all lovingly to the strains of a score written by the same duo that brought us *The Fantasticks*.

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Tony Award & Pulitzer Prize-Winner!

THE LAST NIGHT OF BALLYHOO

Written by Alfred Uhry

June 6 - 22, 2008 (Press Opening June 7)

It's December of 1939. *Gone with the Wind* storms the silver screen. Hitler invades Poland. But the biggest concern of Atlanta's Freitag family is Ballyhoo, a lavish ball for southern Jewish socialites. When Uncle Adolph brings Joe - his new, very eligible assistant - home for dinner, the romantic schemes begin. This comedy captures the same heartfelt warmth as the author's earlier success, *Driving Miss Daisy*.

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Subscriptions to this extraordinary 30th Anniversary season are now available! Single tickets go on sale beginning June 1st! Subscription Season tickets range from \$80 - \$150 and are available by calling the box office at 562-944-9801 or 714-994-6310 or online at www.lamiradatheatre.com.

LA MIRADA THEATRE FOR THE PERFORMING ARTS is located at 14900 La Mirada Boulevard in La Mirada, near the intersection of Rosecrans Avenue where the 91 and 5 freeways meet. Parking is free.

To schedule press interviews, photos, press comps or for additional information, please contact David Elzer/DEMAND PR at 818/508-1754 or by e-mail at ELZERD@aol.com or visit www.demandpr.com. Photos and press information also available at lamiradatheatre.com.

LA MIRADA THEATRE FOR THE PERFORMING ARTS, now in its 29th year, has been hailed by the Los Angeles Times as "one of the best Broadway-style houses in Southern California." This beautiful state-of-the-art theatre has been producing quality productions for its Southern California audiences since 1977. The theatre has produced several National Tours and is the recipient of many accolades including Ovation and Emmy Awards and Tony Award nominations. The theatre is located at 14900 La Mirada Boulevard in La Mirada, near the intersection of Rosecrans Avenue where the 91 and 5 freeways meet. Parking is theatre-adjacent and free. For further information 562-944-9801 or visit www.lamiradatheatre.com.

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McCOY RIGBY ENTERTAINMENT combines the talents of musical theatre star [Cathy Rigby](#) with Tom McCoy's extensive production and theatrical experience and has become one of the nation's premier theatrical production companies. Credits include Tony-nominated Broadway shows, long-running national tours, multiple-award-winning Los Angeles stage productions, and hit TV specials.

The number of major theatrical awards garnered by McCoy Rigby Entertainment includes 3 Ovation Awards, 25 Drama-Logues, 3 Backstage Garland Awards and 3 Tony nominations, 20 Ovation nominations and 8 NAACP award nominations for the touring production of "Jesus Christ Superstar." In addition, the Academy of Television Arts & Sciences awarded McCoy Rigby Entertainment an Emmy for Best Scene Design as part of four nominations for the A&E network production of "Peter Pan." www.mccoyrigby.com

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